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FOR IMMEDIATE RELEASE

WISDOM AUDIO NAMES NOYD COMMUNICATIONS PUBLIC RELATIONS AGENCY OF RECORD

CARSON CITY, NV. -- August 25, 2010 – Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies for architectural speaker solutions, is pleased to announce that Noyd Communications will be their new public relations agency of record. Noyd Communications will be responsible for the continual leverage and positioning of the Wisdom brand as the premier architectural speaker company in the industry.

“Noyd Communications is among the most accomplished agencies within the A/V channel in North America and has contributed to the success of some key brands in a highly competitive industry. We are thrilled to be working with them and are confident that they will be instrumental in gaining additional press coverage and building awareness of our brand not only in the A/V channel, but in media that addresses interior design, architecture and lifestyle,” stated Mark Glazier, President of Wisdom Audio.

“We are delighted to add Wisdom Audio to our client portfolio of technological innovators. Wisdom Audio offers a unique, sophisticated approach to sound technology with their Architectural speaker products and Planar Magnetic Driver technology. When combined with their passion for their craft, the company’s customer support is becoming a benchmark for the industry. We are looking forward to evangelizing the Wisdom Audio message to a broader demographic,” said Jim Noyd, President of Noyd Communications Inc.

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers for architectural speaker applications with more than 100 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high performance, high-end architectural audio reproduction applications. Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio's multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada. For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

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