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FOR IMMEDIATE RELEASE

Wisdom Audio Launches New Website

Wisdomaudio.com Features Everything Dealers, Installers, and Customers Need to Know About the New Award-Winning Sage Series, Including an Image Library, Product Specs, FAQs, Owner's Manuals and CAD Drawings, Press Releases, Awards, Product Support, and Much More

CARSON CITY, Nev., Dec. 2, 2008 — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies, is proud to announce that it has launched its new redesigned website on the heels of shipping the new multi award-winning Sage Series architectural, in-wall, on-wall, and freestanding audio systems.

“Just like the new Sage Series, we are very proud of the launch of wisdomaudio.com,” said Mark Glazier, Wisdom Audio president. “Our new website features everything dealers, installers, and customers need to know about the new award-winning Sage Series, including an Image Library, product specs, FAQs, owner’s manuals and CAD drawings, white papers, on-line warranty registration, press releases, awards, product support, and much more.”

The new site focuses primarily on the new Sage Series, which includes more than 20 Sage Series models, encompassing in-wall, on-wall, and freestanding versions in multiple height configurations, as well as corresponding electronics. Glazier explained that the new site needed to be as complete as possible and provide as much information anyone would need in order to create the ultimate home theater audio system for their unique circumstances.

“Wisdomaudio.com provides all of this information, and more,” Glazier continued. “We invite everyone to visit wisdomaudio.com and experience for themselves what the new Sage Series is about and how it has basically created a new category within the custom installation channel. There is not another product in the marketplace that we are aware of that matches Sage’s sonic performance that is also available as an in-wall, on-wall, or freestanding system. Our new site explains the technologies behind our system and both the discerning and subtle characteristics that make it stand out from the crowd. Any demanding audiophile will want to surf our site and learn why Sage has already taken the industry by storm.”

The Sage Series L75i speaker recently won *Custom Retailer* magazine's 2008 Exclte Award for Excellence in Custom Installed Technologies and Electronics, as

(more)

well as a 2008 Resi Award from *Residential Systems* magazine for Best In-Wall or On-Wall Speaker.

High resolution Sage Series images are available for download at: www.wisdomaudio.com/news_image-library.php.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers with more than 90 man years experience in this driver technology on staff. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high-performance, high-end audio reproduction applications. Its hybrid-technology systems have earned praise from the specialized media, earning them the coveted "Golden Ear" award from *The Absolute Sound* while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio's multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.

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