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FOR IMMEDIATE RELEASE

Wisdom Audio Integrates Active Bi-Amped & Room Corrected Systems into New High End Sage Series Speaker Line

*Multi-Amplified Systems that also Include Integrated Audyssey™ In-Room
Correction Software Bring New High Performance Solution for In-Wall,
On-Wall, and In-Room Audio Systems for Dealers and CI Market*

DENVER, Sept. 6, 2007 — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies with more than 85 years on-staff experience, is proud to announce the integration of an actively bi-amplified and equalized system into its new Sage Series high end architectural and in-room audio systems. The Sage Series speakers and electronics package will debut at the 2007 CEDIA Expo, held in Denver from Sept. 6-9 at the Colorado Convention Center, booth SR-12.

“Wisdom Audio has a history of designing high performance loudspeaker systems that were actively bi-amplified incorporating an electronic crossover that also provided for room correction. When we turned our focus to architectural products, we naturally wanted to continue with this tradition as we know it offers the highest levels of performance.” explained Mark Glazier, Wisdom Audio president. “The Sage Series are no-compromise architectural products that provide a high performance musically engaging experience for the listener. A bi-amped system provides numerous advantages over a passive or single amplified system in delivering that experience. The Sage’s bi-amped design increases the dynamic headroom in both the high and low frequencies, which will be brought out in beautiful detail by the system’s new planar magnetic thin film drivers and Constrained Layer Fiber Composite [CLFC] woofers.”

Wisdom Audio will offer several electronic components for the Sage Series, including the SC-1 System Controller boasting a 7.3 in/14.3 out electronic crossover and acoustic room correction incorporating Audyssey MultEQ® XT. It also includes selectable RS-232 operable memory settings for optimized acoustic performance in varied music and film environments. A PC-based installation application configures the SC-1 for a particular complement of speakers in a given installation.

(more)

“To ensure optimal in-room low frequency response, the bi-amplified Sage Series includes dedicated low frequency amplifiers for the CLFC woofers in both the full range speakers and subwoofer,” Glazier continued. “Respectively, these amplifiers are the SA-3 (3 x 500W), SA-2 (2 x 500W) for full range speakers and SA-1 (1000W) for the subwoofer.”

Initially, Wisdom Audio will bring to market five speaker configurations, ranging from 15 inches to 95 inches tall, each available as an in-wall, on-wall, or freestanding solution. Multiple center channels, a dual woofer in-wall sub enclosure, integrated Audyssey Laboratories™ room correction software, and dedicated electronics round out the new product offerings. Sage Series speakers incorporate proprietary thin film planar magnetic drivers and most also employ oblong shaped CLFC woofers for greater performance and to allow for its narrow and shallow physical characteristics.

When installed by a professional installer using Audyssey MultEQ® Pro software, the Sage Series has the capability to deliver audiophile quality sound in an unprecedented variety of acoustical environments. Audyssey MultEQ® XT is the first technology to properly measure sound information throughout a listening area, and then analyzes this data to accurately represent the acoustical problems in the particular room. Based on these measurements, MultEQ® XT calculates an equalization solution that corrects for both time and frequency response problems in every listening position. MultEQ® Pro takes up to 32 measurements around the listening area and uses high resolution equalization filters for both satellites and subwoofers.

“The inclusion of proprietary Wisdom Audio designed transducer technology, an innovative in-wall mounting system yielding improved sonic and structural characteristics, bi-amplified systems employing dedicated amplifiers, and a crossover/equalizer that utilizes Audyssey™ automated room correction software in each of our systems results in extraordinary performance that differentiates our offerings from all other known in-wall solutions,” Glazier concluded. “Offering a unified install solution that allows the dealer to address such a wide variety of installation requirements is rare and, we believe, will be wholeheartedly welcomed by the dealer, installer, and, ultimately, the customer.”

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic drivers and hybrid loudspeaker systems, with more than 85 man years experience on staff. Wisdom Audio founder Tom Bohlander, previously a founder of loudspeaker company Bohlander Graebener Corporation and a pioneer in planar transducer design, launched Wisdom Audio in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar and dynamic transducers optimized for high-performance, high-end audio reproduction applications. Its hybrid-technology systems have earned praise from the specialized media, earning them the coveted “Golden Ear” award from *The Absolute Sound* while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio’s line of planar-hybrid loudspeaker solutions range from the Sage Series architectural products that include the world’s most advanced in-wall speaker systems and culminate with the flagship Infinite Wisdom Grande, among the world’s most expensive home loudspeaker systems. Wisdom Audio products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.