



Wisdom Audio
1572 College Parkway, Ste.
164
Carson City, NV 89706
www.wisdomaudio.com

Contact:
Mark Glazier; president
775-887-8850;
mark@wisdomaudio.com
Charlie Leib @ CRL Public
Relations

FOR IMMEDIATE

Wisdom Audio Appoints Ed Jaeger CEO & CFO

*In this Position, Jaeger, a 12-Year Industry Veteran, will be Responsible for
Creating, Implementing and Managing Corporate Procedures as well as
Assuming a Leading Role in Determining Wisdom's Overall Direction*

CARSON CITY, Nev., May 7, 2007 — Wisdom Audio (www.wisdomaudio.com), a manufacturer of high-performance planar-hybrid loudspeaker systems since 1996, is pleased to announce that it has tapped industry veteran Ed Jaeger as the company's CEO and CFO. In this position, Jaeger will be responsible for creating, implementing and managing corporate procedures as well as assuming a leading role in determining Wisdom's overall direction as the company continues to grow.

"I was very fortunate to work with Ed many years ago at Bohlender Graebner (BG Corporation), and it is an honor to work with him again," said Tom Bohlender, founder of Wisdom Audio. "He has been ideally prepared to be our CEO bringing with him more than a decade's worth of experience operating BG. He knows virtually our entire team and believes in the goals we have set forward at Wisdom Audio. His successful history growing a small company into a recognized industry leader will be invaluable to Wisdom."

Jaeger, who has a Business Degree in accounting and finance from the University of California, Berkeley, has spent the past 12 years with BG as the company's CFO, and also spending a period of time as the company's president. While at BG, Jaeger helped grow the company during his tenure, including negotiating OEM agreements with leading audio companies as well as working closely with the company's sales and marketing departments.

"I've known Tom [Bohlender] and Wisdom's David Graebner and Dave Michno for a long time, and I have respected and enjoyed Wisdom's products over the years," explained Jaeger. "The current Wisdom team is terrific with a wealth

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**of talent in each of their specific areas of expertise, and they are focused on
creating uniquely**

(more)

designed high performance sound systems. The planar magnetic drivers and speaker designs currently being devised by Wisdom are very advanced and unlike anything I have ever been involved with. The company's new technologies make for a very exciting future and I am proud to be a part of it."

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

About Wisdom Audio

Wisdom Audio has been manufacturing high-performance planar-hybrid loudspeaker systems since 1996. Wisdom Audio founder Tom Bohlender, previously a founder of loudspeaker company Bohlender Graebner Corporation and a pioneer in planar transducer design, launched Wisdom Audio to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar and conventional transducers optimized for high-performance, high-end audio reproduction applications. Its hybrid-technology systems have earned praise from the specialized media, earning them the coveted "Golden Ear" award from The Absolute Sound while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio's line of planar-hybrid loudspeaker solutions range from the \$12,000 Neo Series NS-27 to the flagship \$600,000 Infinite Wisdom Grande, the world's most expensive home loudspeaker system. Wisdom Audio products are handcrafted in limited quantities by specialized craftsman at its headquarters in Carson City, Nev.