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Wisdom Audio Announces Availability For New Insight Series In-Wall Loudspeakers

– The Insight Series will bring key core PMD technology and performance characteristics of Wisdom’s award-winning Sage Series to more accessible price points

-- The highly anticipated launch comes after rave reviews from press and retailers for the innovative Insight Series lineup at CES 2012

CARSON CITY, NV – March 28, 2012 – Wisdom Audio announced today the availability and further information for the new Insight Series™ high-performance in-wall loudspeakers, bringing key core technologies and performance characteristics from the brand’s award-winning Sage Series® to more consumers.

The announcement includes the following detail:

Model	Type	PMD	# Woofers	Imp.	Sensitivity (2.83V)	Frequency Response	Crossover Frequency	Max SPL (2Meters)	HxW Inches
P2i	Point	3”	2	3ohms	87dB	80-20kHz	650	100dB	19x4.625
P4i	Point	3”	4	6ohms	87dB	80-20kHz	650	103dB	31.5x4.625
P6i	Point	7”	6	4ohms	90.5dB	80-20kHz	400	104dB	48.75x4.625
L8i	Line	48”	8	4ohms	93dB	80-20kHz	350	106dB	51.625x8.375

“We are excited to announce the pricing and shipping plans for the Insight Series in-wall models to our distribution channel. After our Insight Series demonstrations at CES, many of partners have been looking forward to offering a wider range of Wisdom Audio products to their customers,” said Mark Glazier, Wisdom Audio President. “Our partners have been asking us to address the needs of their broader client bases, while maintaining our commitment to employ the superior performance of planar magnetic transducers. As the leader in high-performance architectural speakers, Wisdom Audio will never compete at the lowest price levels in the market, but the performance our engineering team has been able to provide at competitive price points is truly amazing and needs to be heard.”

The Insight Series models incorporate both newly developed planar magnetic thin-film drivers and moving coil woofers. Unlike other Wisdom Audio speakers, the Insight Series utilizes traditional passive crossovers to allow use with a single amplifier channel

per speaker. Four in-wall models will be offered in May/June 2012, followed by one in-ceiling model, two subwoofer options and on-wall variants later in the year.

“The Sage Series has demonstrated to our partners and their clients the kind of performance we’re able to achieve with application specific, planar magnetic hybrid designs for use within real rooms,” said David Graebener, Wisdom Audio Executive Vice President. “With very helpful input and feedback from many of our partners, we believe the Insight Series will enable them to deliver compelling performance for their clients at entirely new price points for Wisdom Audio. My team has enjoyed designing all new planar magnetic and woofer transducers for this series and can’t wait for our work to be displayed and heard around the world.”

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar magnetic transducers for architectural speaker applications with more than 100 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high performance, and including high-end architectural audio reproduction applications.

Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide. Wisdom Audio’s multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsman at its headquarters in Carson City, Nevada.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

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