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**FOR IMMEDIATE RELEASE**

## Wisdom Audio Appoints Eric Graul Vice President, Manufacturing

*In this Position, Graul will be Responsible for Inventory Management, Production Scheduling and Process Control, Assembly Flow, Incoming and Outgoing QA, and Various Managerial Duties*

**CARSON CITY, Nev., July 14, 2008** — Wisdom Audio ([www.wisdomaudio.com](http://www.wisdomaudio.com)), the leader in planar magnetic technologies, is pleased to announce that it has appointed Eric Graul vice president, manufacturing. In this position, Graul will be responsible for inventory management, production scheduling and process control, assembly flow, incoming and outgoing QA, and various managerial duties.

“I’ve known Eric for years, and working with him in the past I know what a valuable asset he will be for Wisdom Audio,” said Ed Jaeger, Wisdom Audio CEO & CFO. “His experience with the production of high-end audio components and systems along with his attention to detail will greatly help benefit and streamline our internal and external strategies and goals as we bring our new Sage Series to market, and beyond.”

Prior to joining Wisdom Audio, Graul served as production manager for seven years at BG Corporation (formerly known as Bohlender Graebener). He applied his manufacturing and management experience to efficiently grow the company’s production capabilities. During his tenure with North Sails, a racing sail manufacturer, Graul honed his expertise in production methods and quality control, exceeding the expectations of the company’s high-end distribution partners and customers. Graul has implemented several MRP (Materials Resource Planning) and inventory control systems and together with his extensive knowledge of quality control processes in specialty product manufacturing, will guide Wisdom Audio’s production efforts as the world’s most advanced architectural loudspeaker systems.

“Although I have spent many years in the manufacture of high-end products, Wisdom’s Sage Series combines many new speaker innovations with state-of-the-art electronics to create a unique system unlike anything currently on the

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market today,” said Graul, who, along with an electronics degree from University of Wisconsin, brings to Wisdom Audio more than 13 years of experience in specialized product manufacturing, including process documentation, process flow requirements, and industry-leading quality assurance. “Successfully bringing a new product to market such as this is a challenge, and the people here at Wisdom Audio are proven to be some of the best at that task. It’s a joy to have the opportunity to work with such a talented team.”

For more information, please visit [www.wisdomaudio.com](http://www.wisdomaudio.com) or call (775) 887-8850.

**About Wisdom Audio**

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers with more than 85 man years experience on staff. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high-performance, high-end audio reproduction applications. Its hybrid-technology systems have earned praise from the specialized media, earning them the coveted “Golden Ear” award from *The Absolute Sound* while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio’s line of planar-hybrid loudspeaker solutions range from the Sage Series architectural products that include the world’s most advanced in-wall speaker systems and culminate with the flagship Infinite Wisdom Grande, among the world’s most expensive home loudspeaker systems. Wisdom Audio products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.

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