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## **Wisdom Audio Brings its Award Winning Loudspeakers To ISE For The First Time**

- On display at Wisdom Audio's Hall 5 exhibit will be the award-winning Sage Series, Wisdom Series, and Insight Series.

- Wisdom Audio will also be partnering with digital audio processor manufacturer Datasat to deliver an active home theater demonstration in Hall 3, booth B136.

CARSON CITY, NV and (ISE) AMSTERDAM, Netherlands – January 15, 2013 – Wisdom Audio, the leader in designing and manufacturing high-performance planar magnetic transducers for architectural speaker applications, will be demonstrating their systems at Wisdom Audio's ISE exhibit, located in Hall 5, booth T-110 at Amsterdam RAI. This marks Wisdom Audio's first appearance at ISE, giving international residential integrators and music and film aficionados a first chance to experience the remarkable clarity and dynamics of Wisdom Audio's systems for the first time.

On display at the Wisdom Audio Hall 5 exhibit will be the award-winning Sage Series, Wisdom Series, and Insight Series. Featuring the latest planar magnetic thin-film technology, these loudspeakers represent an uncompromised engineering effort to achieve the ultimate in music and film sound reproduction. A 2.1 channel demo of the in-wall Insight Series P4i will also be active at the booth.

Wisdom Audio's Chief Business Development Officer Luc Guillaume said, "Wisdom Audio's debut at ISE represents a milestone. Many international custom installers travel each year to CEDIA and CES to hear Wisdom Audio in the US, but it was time for us to increase our presence and reach out to more international dealers. As we are introducing a new range of in-walls with the Insight Series loudspeakers, the timing couldn't have been better."

For a more integrated theater demo experience, Wisdom Audio will also be partnering with digital audio processor manufacturer Datasat to present a demonstration in Hall 3, booth B136. The theater demo highlights Wisdom Audio's perfect complement to high definition video, underscoring the benefits of their thin-film planar magnetic transducer technology to achieve an ultimate theater experience.

The 12-seat theater will feature Wisdom Audio's active L75 Sage Series speakers, bi-amped front stage, in combination with the bi-amped surround channels of P38 Sage

Series and SCS subwoofers. The Wisdom systems will work in unison with Datasat's RS20i Preamplifier/Equalizer and matching amplifiers.

Rounding out the speaker complement is a 120-inch acoustically transparent video projection screen from Screen Research and a 3 chip DLP projector from projectiondesign. All loudspeaker cabling and interconnection will be provided by Tributaries Cable. Finally, the acoustical treatment of the theater is provided by MSR Acoustics

"Wisdom Audio is proud to be demonstrating the performance of its high end audio solution in combination with these renown brands of our industry," said Wisdom Audio's Luc Guillaume, Chief Business Development Officer. "The emotion of film and music is what got most of us involved in this industry to begin with and I hope all attendees will experience the same feeling during our demonstrations."

### **About Wisdom Audio**

Wisdom Audio is the leader in designing and manufacturing high-performance planar magnetic transducers for architectural speaker applications with more than 100 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar magnetic hybrid loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high performance, including high-end architectural audio reproduction applications.

Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide. Wisdom Audio's products, including their multi-award winning Sage Series architectural models, are handcrafted in limited quantities by specialized craftsman at its headquarters in Carson City, Nevada.

For more information, please visit [www.wisdomaudio.com](http://www.wisdomaudio.com) or call (775) 887-8850.

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