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FOR IMMEDIATE RELEASE

Wisdom Audio Launches L150i Reference Line Source In-Wall Speaker for Sage Series High-End Architectural Audio System at 2008 CEDIA Expo

Wisdom's L150i, which is Available Only as an In-Wall Model, Incorporates Two All Aluminum Cabinets and Full Back Boxes Per Channel, is the Tallest Line Source Within the Acclaimed Sage Series

CARSON CITY, Nev., August 28, 2008 — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies, is proud to announce that it will debut its new L150i reference line source in-wall speaker system at the 2008 CEDIA Expo, held in Denver from Sept. 4-7 at the Colorado Convention Center, booth SR-16. The L150i is the tallest line source within the new award-nominated Sage Series.

“The L150i is our highest expression of the core technology and strengths from the Sage Series for those customers that demand the highest level of sonic refinement and performance available in an in-wall speaker,” explained Mark Glazier, Wisdom Audio president. “It combines our state-of-the-art transducer elements in a way that takes full advantage of its inherent performance benefits. It offers a no-compromise solution for customers that want a high-end audiophile solution that fully integrates into their home. The Sage Series L150i serves as a benchmark for industry leading architectural products available to the high-end market today.”

The L150i, which is available as an in-wall only model and incorporates two all aluminum cabinets and full back boxes per channel, is the tallest line source in Wisdom's acclaimed Sage Series. Incorporating true line sources of this length is unprecedented among in-wall speakers and makes it ideal for large rooms or those with unique architectural challenges including cathedral ceilings, hard floors, etc. since true line source arrays effectively eliminate floor and ceiling reflections. The large, 76-inch tall line source driver complement allows for high resolution, low distortion, outstanding dynamic range, and sound pressure levels in excess of 118 dB in a two-channel system. The result is genuinely effortless performance at any volume level.

“The true line source behavior of the L150i exhibits less propagation loss than any conventional loudspeaker, resulting in a vastly enlarged ‘sweet spot’ that is particularly beneficial in any situation with a large seating area,” Glazier continued. “Whether in a

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media room with a casual seating arrangement or dedicated home theaters with multiple rows of seating, everyone in the audience is treated to ‘money seat’ performance.”

The L150i consists of two 76-inch H x 8-inch W cabinets *per channel*, with the woofer cabinet crossing over to the mid/high frequency planar magnetic line source cabinet at 275 Hz. The mid/high frequency cabinet builds upon the planar magnetic line source array of the Sage Series’ L75i model, incorporating three PMD drivers resulting in a 72-inch true line source, yielding superior resolution, extraordinary dynamic capability, low distortion and wide dispersion.

The low frequency cabinet within the L150i incorporates 12 six-inch high operating pressure woofers. Each woofer cabinet is driven by a single SA-1 amplifier, thereby using a combined 1,000 watts from its two 500-watt amplifier channels for the 12 woofers. Each channel is a two-cabinet system designed to be installed in-wall, adjacent to each other, within four or five inches of each other (flanking a stud).

“This product was conceived partially in response to the strong dealer reaction to our Sage series and an expressed interest in an even larger, higher end model,” concluded Jon Herron, Wisdom Audio vice president, sales. “The L150i is a true step above our L75i model and addresses the need described by market feedback. It fits within the Sage Series perfectly and supports our goal of offering dealers a unique, high-performance in-wall solution for their most demanding and discriminating customers. We are pleased to have this model ready for CEDIA Expo 2008 and look forward to demonstrating its unique benefits to interested dealers.”

Scheduled to ship prior to the 2008 CEDIA Expo, Wisdom Audio will bring to market more than a dozen Sage Series models, encompassing in-wall, on-wall and freestanding versions of most configurations ranging from 20 inches to 76 inches tall. Multiple center channels, the in-wall subwoofer, integrated Audyssey Laboratories™ room correction software, and dedicated electronics round out the new product offerings. Sage Series speakers incorporate new generation proprietary thin film planar magnetic drivers which allow for its narrow and shallow physical characteristics, thus permitting the unprecedented possibility of the same driver complement and back box to be used for such varied applications, ranging from in-wall to freestanding.

Pricing and availability for the L150i in-wall speaker are TBD. Wisdom will release this information as it becomes available.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers with more than 85 man years experience on staff. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high-performance, high-end audio reproduction applications. Its hybrid-technology systems have earned praise from the specialized media, earning them the coveted “Golden Ear” award from *The Absolute Sound* while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio’s line of planar-hybrid loudspeaker solutions range from the Sage Series architectural products that include the world’s most advanced in-wall speaker systems and culminate with the flagship Infinite Wisdom Grande, among the world’s most expensive home loudspeaker systems. Wisdom Audio products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.