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FOR IMMEDIATE RELEASE

Wisdom Audio Integrates Audyssey MultEQ® XT Software with New SC-1 System Controller

Wisdom Audio Offers Multiple Electronics Options for its New Sage Series, Including the SC-1 System Controller Boasting an Electronic Crossover and Acoustic Room Correction that Incorporates the Audyssey™ MultEQ® XT Software

DENVER, Sept. 6, 2007 — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies with more than 85 years on-staff experience, is proud to announce that Audyssey Laboratories™ MultEQ® XT software has been incorporated into its SC-1 System Controller, part of Wisdom's new Sage Series high end architectural and in-room audio systems, to be launched at the 2007 CEDIA Expo, held in Denver from Sept. 6-9 at the Colorado Convention Center, booth SR-12.

Wisdom Audio offers multiple electronics options for the Sage Series, including the SC-1 System Controller, boasting an electronic crossover and acoustic room correction that incorporates Audyssey MultEQ® XT technology. It also includes selectable, RS-232 operable memory settings for optimized performance in varied acoustic settings for music and film environments. A PC-based installation application allows a professional installer to configure the SC-1 for a particular complement of Sage Series speakers in a given installation.

“When designing such a high end audio system such as our new Sage Series, it is imperative that a room’s acoustic signature not detract from the system’s performance,” explained Mark Glazier, Wisdom Audio president. “With the growing acceptance of higher quality multichannel systems, we think it is imperative to offer a sophisticated tool to optimize loudspeaker performance. Room correction has been a hallmark of Wisdom systems since 1996 and we are now pleased to collaborate with a partner to redefine our capabilities for the custom installation community. That’s where Audyssey MultEQ® XT room correction system comes in. Incorporated into our new SC-1 System Controller, installers will now have the ability to utilize Audyssey™ technologies in order to optimize the performance characteristics of our new Sage Series speaker systems on a consistent basis, regardless of room acoustics.”

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When installed by a professional installer using Audyssey MultEQ® Pro software, the Sage Series loudspeakers and companion SC-1 has the capability to deliver the highest quality sound. Audyssey MultEQ® XT is the first technology to properly measure sound information throughout a listening area, and then combine this information to accurately represent the acoustical problems in the particular room. Based on these measurements, MultEQ® XT calculates an equalization solution that corrects for both time and frequency response problems in every seat. The solution provided by MultEQ® XT results in a listening experience unlike anything the listener has heard before. MultEQ® Pro takes up to 32 measurements around the listening area and uses high resolution equalization filters to correct room problems in both amplitude and time domains for all satellites and subwoofers. The implementation of the SC-1 System Controller incorporates MultEQ® XT technology in a 7.3 channel in, 14.3 channel out, biamped configuration.

"We are pleased to be working with Wisdom Audio," said Michael Solomon, CEO of Audyssey Laboratories™. "The combination of a highly-configurable system with the professional version of MultEQ® XT will be a very powerful tool for the home theater installer."

Initially, Wisdom Audio will bring to market five speaker configurations, ranging from 15 inches to 95 inches tall, each available as an in-wall, on-wall, or freestanding solution. Multiple center channels, a dual woofer in-wall sub enclosure, integrated Audyssey Laboratories™ room correction software, and dedicated electronics round out the new product offerings.

"The Sage Series with integrated Audyssey MultEQ® XT technology represents the next level in installed architectural loudspeaker systems for the custom installation community," said Tom Bohlender, founder of Wisdom Audio. "We could not be prouder than to partner with such a widely recognized leader and pioneer in acoustic correction technologies."

The Sage Series, which are available as in-wall, on-wall, and standalone models in order to offer even greater flexibility to the customer and custom installer, incorporates proprietary Wisdom Audio technologies that redefine form factor, high end performance, user experience benefits, realizable and consistent in-room acoustic results and installer/dealer installation/set-up benefits.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

About Audyssey Laboratories™

Audyssey Laboratories was conceived at the prestigious Immersive Audio Laboratory at the University of Southern California in Los Angeles, Calif. Dr. Sunil Bharitkar, Philip Hilmes, Prof. Tomlinson Holman, and Prof. Chris Kyriakakis were all involved in conceiving and creating the technology that was the basis for "spinning out" the company in July, 2002.

For more than 10 years, Tom and Chris have conducted research in audio signal processing, acoustics, and psychoacoustics. The results of their interdisciplinary research have been published in more than 100 technical journals and several books. One of the most challenging problems that they addressed was the comprehensive understanding of the negative effects of room acoustics on sound reproduction. It took five years of intense research and experimentation and more than \$5M in research funds to fully understand and solve this intricate problem. No other facility in the world had the scientific expertise and the resources to fundamentally examine and solve this problem.

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About Wisdom Audio

Wisdom Audio has been manufacturing high-performance planar-hybrid loudspeaker systems since 1996. Wisdom Audio founder Tom Bohlender, previously a founder of loudspeaker company Bohlender Graebner Corporation and a pioneer in planar transducer design, launched Wisdom Audio to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar and conventional transducers optimized for high-performance, high-end audio reproduction applications. Its hybrid-technology systems have earned praise from the specialized media, earning them the coveted "Golden Ear" award from *The Absolute Sound* while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio's line of planar-hybrid loudspeaker solutions range from the \$12,000 Neo Series NS-27 to the flagship \$600,000 Infinite Wisdom Grande, the world's most expensive home loudspeaker system. Wisdom Audio products are handcrafted in limited quantities by specialized craftsman at its headquarters in Carson City, Nev.

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