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FOR IMMEDIATE RELEASE

Wisdom Audio Welcomes Two New Members To Its Award-Winning Team, Luc Guillaume and Patrick Turnmire

- Guillaume's and Turnmire's new appointments signal a period of growth for Wisdom Audio in which their leadership will play a fundamental role in business, engineering, and design efforts

CARSON CITY, NV – August 27, 2012 – Wisdom Audio, the leader in designing and manufacturing high-performance planar magnetic transducers for architectural speaker applications, recently announced the appointment of Luc Guillaume to the newly created position of Chief Business Development Officer and Patrick Turnmire to the Senior Transducer and Systems Designer position. Both will be instrumental in developing new product solutions that shatter preconceptions while creating new business opportunities, customers, and markets.

Luc Guillaume joins the Wisdom Audio management team in the role of Chief Business Development Officer and will be based out of their new Wisdom Audio Europe BV office in the Netherlands. Luc holds degrees in economics and audio engineering. Luc entered the audio industry in 1994 as an assistant recording engineer at River Sound Recording in New York and spent six years on the recording side before becoming involved in the introduction and position of the JBL Synthesis product range outside of the U.S. After a seven-year run at JBL, Luc worked as V.P. of Sales of Screen Research before joining Switzerland-based integrator SmartHome, ultimately becoming their CEO.

"I am very pleased to announce two new additions to our team that I know will contribute significantly to our capability to reach the next level in Wisdom Audio's growth. Luc has extensive experience in the audio industry, which will be leveraged to help us with product development, new business opportunities, customers and markets. Because of his vast knowledge and management experience he will aid us with our long-term plans, achievable goals and execution strategies," says Mark Glazier, President, Wisdom Audio.

Patrick Turnmire joins the engineering team as Senior Transducer and Systems Designer. Patrick, an active musician, studied Jazz at North Texas State before his 32-year career as a transducer and systems engineer. For the last 27 years, Patrick has been the principal of Redrock Acoustics, an engineering firm responsible for the design

of over 1,600 loudspeakers, overseeing all development aspects from conception to manufacturing.

Patrick's accomplishments include the creation of transducer design software which is now the standard tool for the industry; he has co-authored over 12 patents; owns and operates a complete transducer engineering and measurement lab, and is an expert user of virtually all loudspeaker testing and engineering software including: Klippel, LSPCad, Finecone, Fine Motor, LEAP, LMS, and MLSSA. After a period of consulting for Wisdom Audio, Patrick's first major contribution was collaborating on the design of the Insight Series in-wall models.

"Patrick's extensive design and manufacturing background adds valuable expertise to our design team and allows us to more efficiently develop, manufacture and bring category-leading products to market," says Mark Glazier, President, Wisdom Audio. "Patrick brings a rare combination of a strong and accomplished creative design pedigree combined with the ear of a critical musician. Wisdom Audio is thrilled to welcome its two newest members of the Wisdom Audio team."

For a complete list of Wisdom Audio team members, please visit http://www.wisdomaudio.com/company_team.php

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar magnetic transducers for architectural speaker applications with more than 100 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar magnetic hybrid loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high performance, including high-end architectural audio reproduction applications.

Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide. Wisdom Audio's products, including their multi-award winning Sage Series architectural models, are handcrafted in limited quantities by specialized craftsman at its headquarters in Carson City, Nevada.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

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Wisdom Audio New Hires, continued

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