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FOR IMMEDIATE RELEASE

WISDOM AUDIO TO DEMONSTRATE A HIGH-RESOLUTION, HIGH-SPL PRIVATE CINEMA SYSTEM AT CEDIA EXPO

CEDIA EXPO, DENVER, CO. -- September 24, 2013 – Wisdom Audio (www.wisdomaudio.com), is assembling a demonstration system on a scale that must be both seen and heard at Expo:

- New Wisdom Series LS3i planar magnetic LCR channels, stacked as 10-foot line sources behind a 21-ft wide 2:40 screen,
- Six Sage Series L75 line source surround channels,
- Six STS Regenerative Transmission Line® subwoofers,
- Over 60,000 watts of amplification

“Wisdom systems of this scale are being installed and specified by our dealers, but we felt Expo attendees deserved to hear how compelling a multi-channel system with planar magnetic line sources really is for medium- to large-scale private cinemas. The industry is well aware that traditional cone and dome audiophile speakers can’t deliver the necessary SPL for larger theaters, but compression horns sacrifice both resolution and intelligibility. Planar magnetics deliver the best of both worlds, with no compromises. Add the fact that true line sources deliver half the propagation loss as any point source technology, providing a significantly larger sweet spot within the seating area, and the answer becomes very clear—a dealer looking to deliver the finest performance to their best clients needs to hear this demonstration and learn more about Wisdom Audio’s advantages,” stated Todd Sutherland, VP Marketing of Wisdom Audio.

“Everyone at Wisdom is excited to unleash a system at this level at CEDIA,” said David Graebener, Executive VP at Wisdom Audio, and head engineer behind the new LS3i and LS4i Reference In-Wall Planar Magnetic Line Sources. “Look at the growing popularity of planar magnetics in large-scale commercial applications such as houses of worship, where high-SPL, but with high intelligibility of voice, is required. Horns sound canned by comparison. In my over 30 years of transducer design and having produced many planar magnetic designs for a wide range of applications, including for the military, my team and I are especially proud of the new LSi reference in-walls. With

horn-like sensitivity, their ability to handle kilowatts of clean power, controlled vertical dispersion and line source advantages, they're real problem solvers and sound simply amazing. Sure, they'll knock you out with SPL at the screen, but most importantly, you get to hear more speaker and less room, and at higher SPL, in the actual seating area, throughout more of the seating area. Isn't that what really matters?"

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar magnetic transducers for architectural speaker applications with more than 100 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar magnetic hybrid loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high performance, including high-end architectural audio reproduction applications.

Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide. Wisdom Audio's products, including their multi-award winning Sage Series architectural models, are handcrafted in limited quantities by specialized craftsman at its headquarters in Carson City, Nevada.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

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