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**FOR IMMEDIATE RELEASE**

## **Wisdom Audio Launches High-End, Powered Sage Series SCS “Suitcase” Sub at 2009 CEDIA Expo**

*The Uncommonly Shaped, Internally Powered 300-Watt SCS has a Production Size of 37in. x 22in. x 6in, which Creates Opportunities for Installations in Places (such as Behind Sofas) Where a Traditional Sub Would Not Fit*

**CARSON CITY, Nev., July 6, 2009** — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies, is proud to announce that it will launch its new Sage Series SCS “suitcase” subwoofer at the 2009 CEDIA Expo, held in Atlanta from Sept. 10-13 at the Georgia World Congress Center, booth SR-8.

The uncommon size and aspect ratio of the SCS allows it to be placed in areas where other subwoofers will not fit, offering installers a unique option. The freestanding SCS is based on the same woofer alignment concept employed in the Wisdom Audio S90i, offering similar performance benefits and, ideally, complementing the accompanying models within the Sage Series.

“Reaction to the sonic performance and subjective qualities of our [Sage Series] S90i in-wall subwoofer was so positive, we looked at making a smaller, powered version that could be used in-room when a CI solution was not possible,” explained Mark Glazier, Wisdom Audio president. “The new SCS can be used with any freestanding speakers but matches up particularly well with the outstanding transient detail, low distortion, and accurate timbre of our planar magnetic-based Sage Series models.”

The SCS is scheduled to ship in Q4 2009 with a MSRP of \$4,000.00 (U.S.). Based on the complementary folded horn design of the S90i, the SCS is nicknamed the “Suitcase Sub” because of its outward physical characteristics, as it has a production size of 37in. x 22in. x 6in. The SCS is powered by a 300-watt internal amplifier and is capable of SPLs in excess of 120 dB @ 22 Hz. The dual 5in. x 7.5in. woofer design yields an equivalent active cone area of 12 inches.

(more)

“The unique ‘multi-port’ design allows for flexibility in how the SCS’ output is ported into the room,” commented David Graebener, executive vice president and principal systems designer for Wisdom Audio. “The uncommon shape of the SCS creates opportunities for installation in places where a cube subwoofer would not fit or be effective. We wanted to address all possible installation options and this created a design goal for the SCS’ output to be ported on any of three sides. We also wanted to take full advantage of the six-inch dimension, which allows the SCS to be placed under or behind furniture, such as a sofa or cabinets, so as to remain out of sight. This product is not only an excellent performing subwoofer, but also offers unprecedented installation flexibility.”

Added Glazier, “The SCS is the perfect complement to our solution-driven Sage models. It is a unique design that addresses a range of installation problems dealers have faced for years with conventional transducer alignments and cabinet shapes. We are pleased to add another creative design that helps our dealers better integrate systems into customers’ homes while achieving a superior level of performance.”

Now shipping, Wisdom’s complete Sage Series high-end architectural and freestanding speaker systems are at the forefront of Wisdom’s training and educational efforts. Wisdom Audio has recently brought to market more than 20 Sage Series models, encompassing in-wall, on-wall, and freestanding versions of most configurations ranging from 20 inches to 76 inches tall. As a result, the company needed to create an on-site facility in order to train and educate its dealers on multiple Sage Series configurations, including speakers, subwoofers, integrated Audyssey Laboratories™ room correction software, and dedicated electronics.

For more information, please visit [www.wisdomaudio.com](http://www.wisdomaudio.com) or call (775) 887-8850.

**About Wisdom Audio**

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers with more than 90 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high-performance, high-end architectural audio reproduction applications. Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio’s multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.

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