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FOR IMMEDIATE RELEASE

Wisdom Audio Expands Corporate Facility to Integrate In-House Dealer Trainings

*Wisdom Audio has Expanded its Carson City, Nev. Headquarters to Include
a New Sound Room in Order to Educate and Train Domestic and
Int'l Dealers on the New Award-Winning Sage Series Audio Systems*

CARSON CITY, Nev., April 14, 2009 — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies, is proud to announce that it has expanded its corporate headquarters here to address increased production and further its commitment to its business partners by integrating a new product evaluation sound room. This new sound room will also be utilized to train and educate domestic and international dealers on the award-winning Sage Series audio systems.

“Now, we have an in-house facility that will complement and expand upon the trainings we are currently conducting by our field sales team on-site at our dealers’ place of business,” explained Mark Glazier, Wisdom Audio president. “The new sound room is yet another tool that is part of Wisdom’s comprehensive effort and overall commitment to train, enable, and support our business partners. Our Sage systems are the most advanced architectural speakers available, and training dealers on their technology and installation is an essential component of our factory direct sales strategy.”

Now shipping, Wisdom’s complete Sage Series high-end architectural and freestanding speaker systems are at the forefront of Wisdom’s training and educational efforts. Wisdom Audio has recently brought to market more than 20 Sage Series models, encompassing in-wall, on-wall, and freestanding versions of most configurations ranging from 20 inches to 76 inches tall. As a result, the company needed to create an on-site facility in order to train and educate its dealers on each and every Sage Series configuration, including speakers, subwoofers, integrated Audyssey Laboratories™ room correction software, and dedicated electronics.

According to Glazier, the new sound room is capable of demonstrating all in-wall and on-wall architectural Sage Series models. Each architectural speaker is installed in modular “wall sections” that can be traded out within the room’s

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existing permanent walls for a real world experience that's necessary to educate dealers on Sage's industry leading performance. Any combination of speaker models is available for auditioning.

"Our new facility allows us to do a more complete training on all aspects of production, design, technology, performance, and installation," added Glazier. "The new Sage Series has it all...from design to aesthetic appeal to, most importantly, industry category leading performance. We needed to create the most real world application as possible in order to emphasize to our dealers how incredibly unique Sage is, including its installation parameters."

Sage Series speakers incorporate new generation proprietary thin film planar magnetic drivers which allow for its narrow and shallow physical characteristics, thus permitting the unprecedented possibility of the same driver complement and back box to be used for such varied applications, ranging from in-wall to on-wall to freestanding.

When installed by a professional installer using Audyssey MultEQ® Pro software, the Sage Series has the capability to deliver audiophile quality sound in an unprecedented variety of acoustical environments. Audyssey MultEQ® XT is the first technology to properly measure sound information throughout a listening area, and then analyzes this data to accurately represent the acoustical problems in the particular room. Based on these measurements, MultEQ® XT calculates an equalization solution that corrects for both time and frequency response problems in every listening position. MultEQ® Pro takes up to 32 measurements around the listening area and uses high resolution equalization filters for both satellites and subwoofers.

To ensure optimal in-room low frequency response, the bi-amplified Sage Series includes dedicated low frequency amplifiers for both the full range speakers and subwoofer. These amplifiers are the SA-3 (3 x 500W), SA-2 (2 x 500W) and SA-1 (2 x 500W).

High resolution Sage Series images are available for download at: www.wisdomaudio.com/news_image-library.php.

For more information, please visit www.wisdomaudio.com or call (775) 887-8850.

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers with more than 90 man years experience. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high-performance, high-end architectural audio reproduction applications. Its hybrid-technology systems have earned praise from the specialized media, earning them the coveted "Golden Ear" award from *The Absolute Sound* while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio's multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.