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FOR IMMEDIATE RELEASE

Wisdom Audio Sage Series Electronics Gain Independent U.S. and International Certification

TÜV SÜD America Inc. Certifies that Wisdom Audio's Sage Series Amplifiers and System Controller Meet Applicable Electrical Safety Requirements in the U.S., Canada, and Europe

CARSON CITY, Nev., August 10, 2009 — Wisdom Audio (www.wisdomaudio.com), the leader in planar magnetic technologies, has gained product certification from TÜV SÜD America Inc. for its Sage Series line of electronics. This certification ensures that Sage Series products meet applicable electrical safety requirements in the U.S., Canada, and Europe.

"We already had a tremendous amount of confidence in our electronic designs, but we wanted to go one step beyond and have them certified by an independent lab in order to provide our customers the utmost confidence in our products that self-certification just can't yield," explained Mark Glazier, Wisdom Audio president. "We chose TÜV SÜD because of their history and standing in the international community. TÜV SÜD's stringent testing procedures and parameters are what we desired in order to prove our products' ability to meet and exceed domestic and international regulations, and we are very pleased with the results."

Wisdom Audio's Sage Series SA-1, SA-2, and SA-3 amplifiers, as well as the SC-1 System Controller, were tested and passed domestic, Canadian, and European electrical safety requirements. As part of the ongoing certification process, TÜV SÜD America representatives will visit Wisdom Audio's manufacturing facility quarterly in order to ensure that products being manufactured are identical to the certified product, and the manufacturing controls remain in place to support compliance with applicable certification standards.

"Product manufacturers who recognize the importance of certifying their products can benefit from the opportunities the process generates," stated Steve Dykstra, Vice President of Testing for TÜV SÜD America. "We are honored that the staff at Wisdom Audio chose TÜV SÜD America to certify their products based upon our testing procedures and reputation."

(more)

Wisdom Audio's SC-1 System Controller incorporates an electronic crossover, parametric equalization, and acoustic room correction that incorporates Audyssey MultEQ® XT technology. It also includes selectable, RS-232 operable memory settings for optimized performance in varied acoustic settings for music and film environments. A PC-based installation application allows a professional installer to configure the SC-1 for the particular complement of Sage Series speakers used in a given installation.

The bi-amplified Sage Series includes dedicated low frequency amplifiers for both its full-range speakers and subwoofer to ensure optimal in-room low frequency response. Respectively, these amplifiers are the SA-3 (3 x 500W) and the SA-2 (2 x 500W) for full-range speakers, and the SA-1 (1000W) for the subwoofer.

“Because of the high-quality nature and extreme design and build quality we put into each and every one our products, we are sparing no expense in order to provide our customers with the utmost confidence in these products, as well,” continued Glazier.

For more information, visit www.wisdomaudio.com, or call (775) 887-8850.

About TÜV SÜD America Inc.

TÜV SÜD America Inc., a subsidiary of TÜV SÜD AG, is a business-to-business engineering services firm providing international safety testing and certification services. Founded in 1987, TÜV SÜD America has grown to more than 600 experts in over a dozen locations throughout the U.S., Canada, and Mexico. Operating under the brand names of Product Service, Management Service, Industry Service, Automotive and PetroChem Inspection Services, TÜV SÜD America has partnered with thousands of companies throughout the NAFTA region, assuring product and management systems excellence, and acceptance to the global marketplace.

About Wisdom Audio

Wisdom Audio is the leader in designing and manufacturing high-performance planar-magnetic transducers with more than 90 man-years experience. Wisdom Audio was founded in 1996 to create no-compromise planar loudspeaker systems for the most demanding and critical audiophiles. Wisdom Audio systems employ proprietary, custom-made planar magnetic and dynamic transducers optimized for high-performance, high-end architectural audio reproduction applications. Its hybrid-technology systems have earned praise and awards from the specialized media, while satisfying a growing base of customers and dealers worldwide.

Wisdom Audio's multi-award winning Sage Series architectural products are handcrafted in limited quantities by specialized craftsmen at its headquarters in Carson City, Nevada.

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